



HubSpot Joins the Dow Jones Sustainability Index North America

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HubSpot recently became a constituent of the Dow Jones Sustainability Index (DJSI) North America, underscoring the company's dedication to sustainability and conscientious business operations.

Maintained by [S&P Dow Jones Indices](#), the DJSI is a widely respected benchmark that evaluates companies' environmental, social, and governance (ESG) performance on a global scale. HubSpot's qualification for inclusion in this prestigious index was determined through the S&P Global Corporate Sustainability Assessment (CSA) — an independent evaluation measuring its handling of material ESG risks, opportunities, and impacts.

The S&P Global ESG Score is a relative measure of a company's ESG performance compared to its peers within the same industry classification, and reflects HubSpot's solid ESG management and performance.

Emphasizing the significance of this milestone, Yogesh Chauhan, Director of ESG at HubSpot, states, "Our inclusion in the Dow Jones Sustainability Index North America is a testament to our commitment to sustainability and ongoing efforts to drive positive change within the industry. We have made great strides recently in our climate strategy with an approved science based net-zero target of 2040. We have also focused on increased disclosure, fostering a positive social impact, and upholding the highest standards of corporate governance."

Looking forward, HubSpot remains committed to driving further improvements in its sustainability efforts and setting new benchmarks for responsible business practices.

HubSpot (NYSE: HUBS) is the customer platform that helps businesses connect and grow better. HubSpot delivers seamless connection for customer-facing teams with a unified platform that includes AI-powered engagement hubs, a Smart CRM, and a connected ecosystem with over 1,500 [App Marketplace](#) integrations, a community network, and educational content. Learn more at www.hubspot.com.

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