



HubSpot Completes Acquisition of B2B Intelligence Leader Clearbit

December 04, 2023

HubSpot, Inc. (NYSE: HUBS), the customer platform for scaling businesses, announces today that it has successfully finalized its acquisition of Clearbit, a top B2B data provider. Clearbit is now a wholly owned subsidiary of HubSpot and will be integrated as an offering within HubSpot's customer platform over time.

With the acquisition of Clearbit, HubSpot will bring rich third-party company data into its system of record, making HubSpot the central source of truth for go-to-market professionals. Bringing Clearbit and HubSpot AI together on one platform will provide HubSpot customers the most comprehensive context around their customers and prospects.

HubSpot remains committed to maintaining high standards of responsible data sourcing, transparency, privacy, and security. To learn more about the acquisition, view the initial press release announcing HubSpot's agreement to acquire Clearbit [here](#).

Forward-looking statements

This press release includes certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding the anticipated benefits of the Clearbit acquisition. These forward-looking statements include all statements that are not historical facts and statements identified by words such as "will," "expects," "anticipates," "intends," "plans," "believes," "seeks," "estimates" and words of similar meaning. These forward-looking statements reflect our current views about our plans, intentions, expectations, strategies, and prospects, which are based on the information currently available to us and on assumptions we have made. Actual results may differ materially from those described in the forward-looking statements and will be affected by a variety of risks and factors that are beyond our control, including risks set forth under the caption "Risk Factors" in our Annual Report on Form 10-K for the fiscal year ended December 31, 2022 and our other SEC filings. We assume no obligation to update any forward-looking statements contained in this document as a result of new information, future events or otherwise.

HubSpot (NYSE: HUBS) is the customer platform that helps businesses connect and grow better. HubSpot delivers seamless connection for customer-facing teams with a unified platform that includes AI-powered engagement hubs, a Smart CRM, and a connected ecosystem with over 1,500 [App Marketplace](#) integrations, a community network, and educational content. Learn more at www.hubspot.com.

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