FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, D.C. 20549 |
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| OMB APPROVAL | | | | | | | | | | |
|--------------|-----------|--|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | UIVIB APPROVAL | | | | |
|---|--|-----|--|--|--|
| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP | Estimated average burden hours per response: 0.5 | | | | |
| | Estimated average burden | | | | |
| Filed purpuant to Section 16(a) of the Securities Evaluates Act of 1034 | hours per response: | 0.5 | | | |

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10

| , , | ee Instructior | | | | 1 | | | | | | | _ | | | | | | | | | | | |
|---|---|----------|---|---|--|--|--------|---|------------------|---------------|----------------------|-----|--|---|---|--|---|---|---|----------------------------|--|--|--|
| Name and Address of Reporting Person* Rangan Yamini | | | | | 2. Issuer Name and Ticker or Trading Symbol HUBSPOT INC [HUBS] | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | | | | | |
| | | | | | | | | | | | | | | | Director | | | | % Ow | | | | |
| (Last) | (1 | First) (| Middl | le) | 3.0 | ate of F | arlies | t Tra | nsactio | on (Mo | nth/Day/Ye | ar) | | | ٧ | / Office below | er (give ti v) | tle | | ner (s _l ow) | pecify | | |
| (Last) (First) (Middle) C/O HUBSPOT, INC. | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/03/2025 | | | | | | | | | Chief Executive Officer & Pres | | | | | | | | | |
| 2 CANA | L PARK | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | | | |
| (Street) | IDGE N | ſA (|)214 | .1 | | | | | | | | | | Ι, | _ IIIO, | | filed by | One Re | porting F | Perso | n | | |
| | | | | | | | | | | | | | | | Form filed by More than One Reporting Person | | | | | | | | |
| (City) | (; | State) (| Zip) | | | | | | | | | | | | | 1 0130 | JII | | | | | | |
| | | Table | ! - | Non-Deriva | ative | Secu | rities | s Ac | quir | red, C | Dispose | d o | f, or E | Benefic | cial | ly Own | ed | | | | | | |
| Date | | | 2. Transaction Date (Month/Day/Ye | Execution (ear) | | | | 3. Transaction Code (Instr. 8) | | | | | | 1 5) | 5. Amount of Securities Beneficially Owned Following | | 6. Ownership Form: Direct (D) or Indirect (I) | | 7. Nature of Indirect Beneficial Ownership | | | | |
| | | | | | | | | | Code | v | Amount (| | (A) or (D) | Price | | Reported Transaction(s) (Instr. 3 and 4) | | (Instr. 4) | | (Instr. 4) | | | |
| Common | Stock | | | 03/03/202 | 25 | ; | | | F ⁽¹⁾ | | 729 | | D | \$707.63 | | 68,435 | | D | | | | | |
| Common Stock 03/03/2025 | | | | 25 | 5 | | | A | | 13,196(2) | | A | \$0 | | 81,631 | | D | | | | | | |
| Common Stock | | | | | | | | | | | | | | 8,170 | | I | | See Footnote.(3) | | | | | |
| | | Та | ble | II - Derivati (e.g., pu | | | | | | | | | | | | Owne | d | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | | Exe if a | Deemed ecution Date, ny onth/Day/Year) | | nsaction ode (Instr. D S A (## D O O (I I | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | piration | ay/Year) Expiration | | 7. Title Amou Secur Under Deriva Secur 3 and | int of ities rlying ative ity (Instr. | S (I | . Price of erivative ecurity nstr. 5) | 9. Numb derivativ Securiti Benefici Owned Followir Reporte Transac (Instr. 4) | ve es ially ng ed etion(s) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4 | (D) rect | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | ode V (A) (| | (D) | Dat Exc | te ercisab | | | Title | Amount or Number of Shares | | | | | | | | | |

Explanation of Responses:

- 1. Shares withheld by Issuer to cover taxes associated with settlement of restricted stock units.
- 2. These shares were acquired pursuant to a restricted stock unit award under the Company's 2024 Stock Option and Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's Common Stock. The restricted stock units will vest over 4 years beginning on March 1, 2025, at a rate of 6.25% vesting every three months
- 3. Shares held by the KK 2024 GRAT Grantor Retained Annuity Trust dated March 1, 2024 for which the Reporting Person is the trustee.

/s/ Kim Pittman, attorney-in-03/05/2025

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.