FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* <u>Bishop Stacey</u>						2. Issuer Name and Ticker or Trading Symbol HUBSPOT INC [HUBS]							ck all applica Director	Officer (give title below)		10% Ow	ner	
(Last) (First) (Middle) C/O SCALE VENTURE PARTNERS III, L.P. 950 TOWER LANE, SUITE 700						3. Date of Earliest Transaction (Month/Day/Year) 10/15/2014							below) `			Other (s		
(Street) FOSTER (City)		CA State)	94404 (Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)							Line	ndividual or Joint/Group Filing (Check Applicable e) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
			able I - Nor	n-Deriva	tive S	Secu	ırities Ad	cauired.	Dis	posed o	of. or Be	neficially	Owned					
1. Title of Security (Instr. 3)			2. Transac Date			3. 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4		ed (A) or	5. Amount of Securities Beneficially Owned Following		Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership					
								Code	v	Amount	Amount (A) or (D)		Reported Transaction(s) (Instr. 3 and 4)				nstr. 4)	
Common Stock 10.				10/15/2	/2014		С		1,721,0	075 A	. (1)	1,721,075				ee ootnote ⁽²⁾		
			Table II - I				ities Acq warrants						Owned		,	,		
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execution Date, curity or Exercise (Month/Day/Year) if any		Code	ansaction de (Instr. Securities Acquired (or Dispose (D) (Instr. 3 and 5)		ivative urities juired (A) Disposed of (Instr. 3, 4	6. Date Exercis Expiration Date (Month/Day/Yea		e Securities Underl		Underlying Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	e V (A) (D)		Date Exercisab		Expiration Date	Title	Amount or Number of Shares		(Instr. 4)					
Series C Preferred Stock	(1)	10/15/2014		С			4,720,949	(3)		(3)	Common Stock	1,573,649	\$0.00	0		I	See footnote ⁽²⁾	
Series D Preferred Stock	(1)	10/15/2014		С			355,093	(3)		(3)	Common Stock	118,364	\$0.00	0		I	See footnote ⁽²⁾	
Series E Preferred Stock	(1)	10/15/2014		С			87,188	(3)		(3)	Common Stock	29,062	\$0.00	0		I	See footnote ⁽²⁾	

Explanation of Responses:

- 1. In connection with the completion of the issuer's initial public offering of common stock, each share of the issuer's Series C Preferred Stock, Series D Preferred Stock and Series E Preferred Stock automatically converted into 0.333 of a share of common stock.
- 2. The shares are owned of record by Scale Venture Partners III, L.P. Stacy Bishop is a managing member of Scale Venture Management III, L.L.C., the ultimate general partner of Scale Venture Partners III, L.P., and may be deemed to have shared voting and dispositive power over the shares held by Scale Venture Partners III, L.P. The Reporting Person disclaims beneficial ownership of all of the reported shares for purposes of Section 16 or for any other purpose.
- 3. The securities do not have an expiration date. Each share of Series C Preferred Stock, Series D Preferred Stock and Series E Preferred Stock converted automatically into 0.333 of a share of common stock in connection with the closing of the issuer's initial public offering on October 15, 2014. Prior to its conversion into the issuer's common stock, the Series C Preferred Stock, Series D Preferred Stock and Series E Preferred Stock was convertible at any time at the option of the holder.

Remarks:

/s/ Stacey Bishop

10/15/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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