FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1(c). Se	ee Instruction	1 10.																		
1. Name and Address of Reporting Person* <u>Bueker Kathryn</u>							2. Issuer Name and Ticker or Trading Symbol HUBSPOT INC [HUBS]								5. Relationship of Reporting (Check all applicable) Director Officer (give title			ng Per	10% O	wner
(Last) (First) (Middle) C/O HUBSPOT, INC. 2 CANAL PARK						3. Date of Earliest Transaction (Month/Day/Year) 10/01/2024									Officer (give title Other (specify below) Chief Financial Officer					
(Street) CAMBRIDGE MA 02141 (City) (State) (Zip)					4. If <i>i</i>	Amend	ment, I	Date o	of Origin	al File	d (Month/Da	y/Year)		6. Indiv Line)	Form	r Joint/Grou filed by One filed by Mo on	e Rep	orting Pers	on	
(City)	(State)																		
			Table	I - No	n-Deriva	tive	Secu	rities	Acc	uired	, Dis	posed of	, or B	enefic	ially	Own	ed			
1. Title of Security (Instr. 3) 2. Transactic Date (Month/Day/							Execution D		ate,	3. Transaction Code (Instr. 8)					4 and Secu		cially I Following	Forn (D) o	wnership m: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
											v	Amount	(A) or (D) Pri		,	Transa	Transaction(s) (Instr. 3 and 4)			(111341. 4)
Common Stock 10/01/20						024)24			F ⁽¹⁾		1,068	D \$52		6.66	42,395			D	
Common Stock 10/02/20						024)24			S ⁽²⁾		1,136	D	\$52	\$525.84		41,259		D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversio or Exercis Price of Derivative Security	n Date	nsaction h/Day/Year)	if any	emed tion Date, n/Day/Year)	Code (8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Expressible Date			7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4) Amount of Number of Title Shares		8. Price of Derivative Security (Instr. 5)		9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

- 1. Shares withheld by Issuer to cover taxes associated with settlement of restricted stock units.
- 2. This transaction reported on this Form 4 was effected pursuant to a 10b5-1 trading plan adopted on 2/16/2024.

/s/ Alyssa Harvey Dawson, attorney-in-fact

10/03/2024

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.